

# Get Promoted

## Building Your Relevancy

Patrick Regan

Principal Solution Architect

# What We Will Cover



## Why

Why even try to get promoted?



## Don'ts

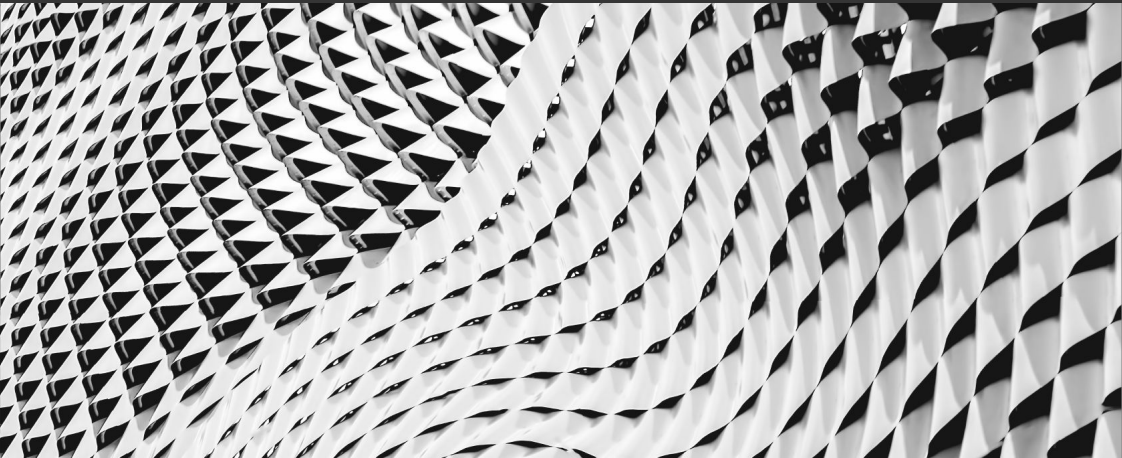
Some ways *not* to go about things



## Dos

Some things to improve your chances

# Why Get Promoted?



Why would you even want to get promoted?

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# The Challenge



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# Leadership and Mentorship

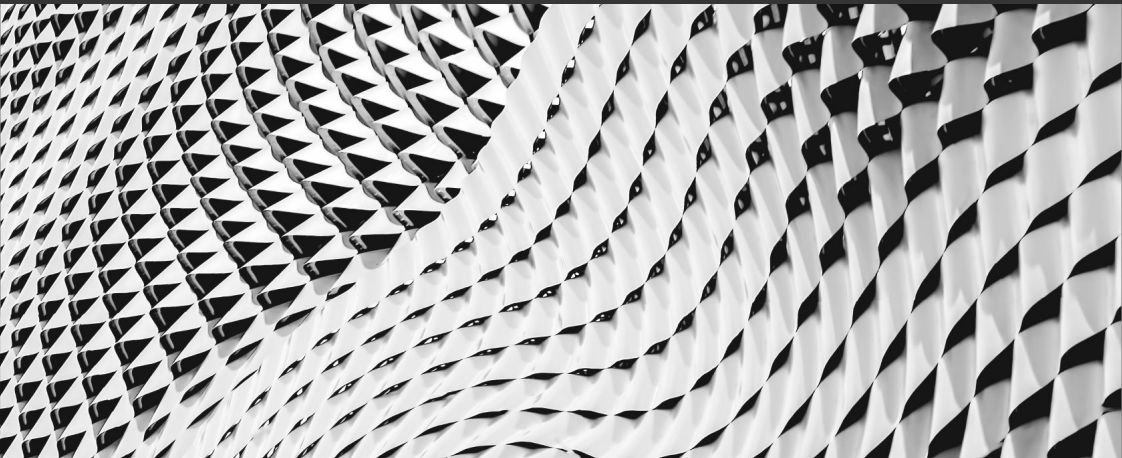


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# Compensation

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# What Not To Do



These will be less helpful  
than you think

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# Burnout





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# Ultimatums



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# Silent Suffering

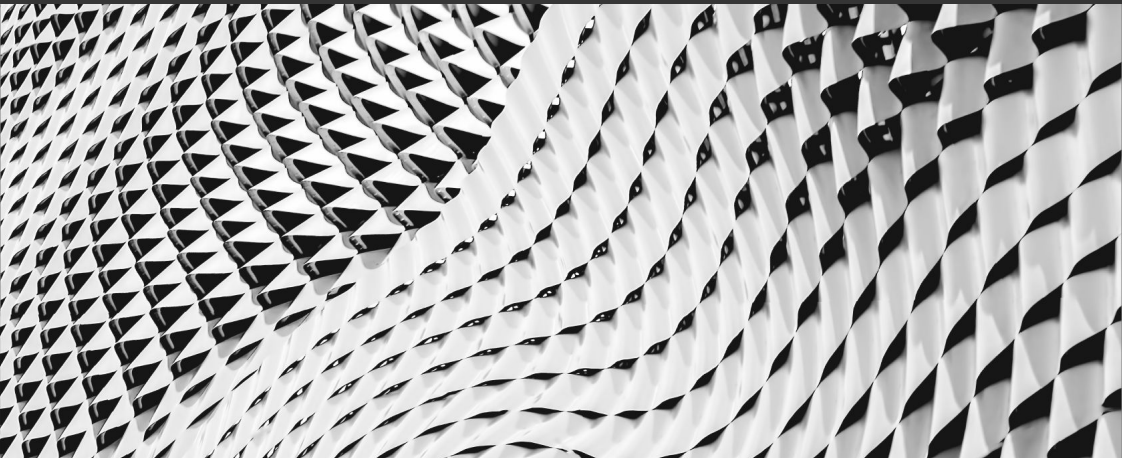


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# Counting Chickens Before They Hatch



# Here's What You Should Do



Some theory and more practical examples too.

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Align Yourself to the   
Business/Boss

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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**FORM 10-K**  
**ANNUAL REPORT**  
pursuant to Section 13 or 15 (d) of the  
Securities Exchange Act of 1934  
**FOR THE YEAR ENDED DECEMBER 31, 2021**

**1-2360**  
(Commission file number)

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**INTERNATIONAL BUSINESS MACHINES CORPORATION**  
(Exact name of registrant as specified in its charter)

10Ks

Find strategy documents  
your business uses and  
find out how your role  
helps contribute

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# Ask How You Qualify

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# Show Off Others



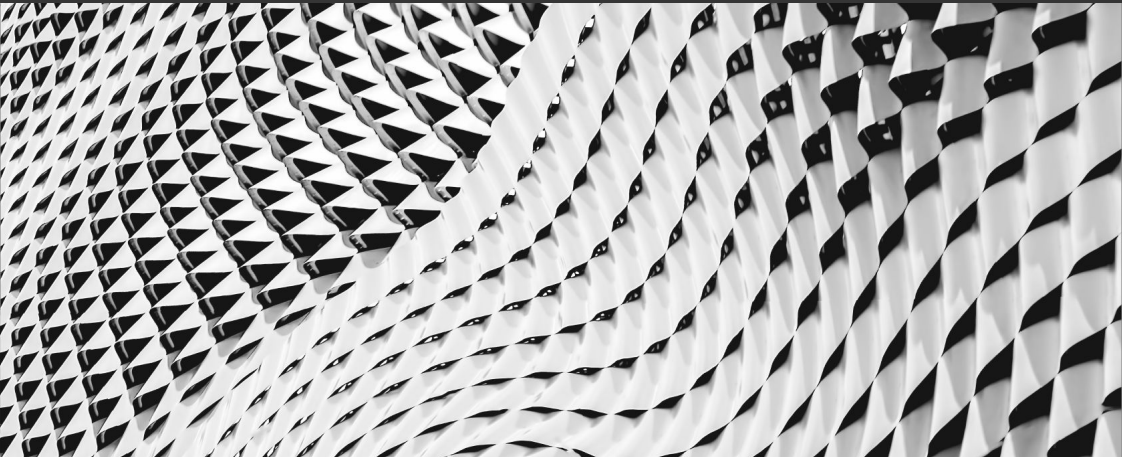


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# Learn From Others



Ok, but how do I  
actually do this?



More practical things.

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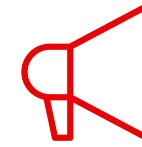


## Learn and Get Certs

Certifications are an objective way to show value

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If You Build It, They  
Won't Come



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# Track Accomplishments

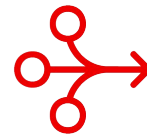


# In Short



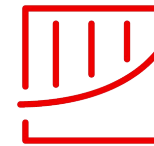
## Find out Why

Your story is powerful. Use it



## Align Yourself

What direction will you head?



## Demonstrate Value

Certs, accomplishments,  
recommendations, metrics

# Thank you

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